

Bensenville Park District
Board of Park Commissioners
Special Meeting
November 16, 2011 – 6:00 P.M.
Deer Grove Leisure Center
1000 W. Wood Street
Bensenville, Il 60106

I. Call the Meeting to Order.

President Wassinger called the meeting to order at 6:04 p.m.

A. Roll Call.

At 6:04 p.m. roll call was taken:

	<u>Present</u>	<u>Absent</u>
Anderson		X
Crowe		X
Earley	X	
Johnson	X	
Wassinger	X	

Also present: Steve Cherveney, Executive Director; Mary Dickson, Attorney; Evelyn Struck, Superintendent of Finance and HR; Mark Rhodes, Superintendent of Buildings and Grounds; Dean Hoskin, Superintendent of Recreation; Doug Leider, Assistant for Golf and Banquet Operations; Matt Brinkman, Golf Operations Manager; Kevin Lind, Assistant Golf Professional; Roberta Neumayer, Secretary.

Visitors present: Resident Mike Jaffe; Eddie Wood and BJ Pratt, IPARKS.

B. Pledge of Allegiance.

II. Approval of the Agenda.

It was moved by Commissioner Johnson, seconded by Commissioner Earley to approve the agenda.

<u>ROLL CALL</u>	<u>Ayes</u>	<u>Nays</u>
Anderson	absent	
Crowe	absent	
Earley	X	
Johnson	X	
Wassinger	X	

III. Recognition of Visitors/Public Comment

Eddie Woods and BJ Pratt were introduced as representatives for IPARKS. They addressed the Board as to question on the IPARKS offer.

IV. New Business

a. IPARKS Proposal for 3 Year Insurance Commitment

President Wassinger questioned the significant drop in the premium cost and wondered if it was due to a “new Director’s eyes” and a comparison with their

competitor, PDRMA. Discussion on the difference between PDRMA and IPARKS ensued. Our loss ratio is 6% which is very profitable and allows IPARKS the ability to competitively price premiums for deserving members. At this time due to a 60 day withdrawal notice, leaving IPARKS would result in forfeiture of our reserve dollars. Our premium for IPARKS for 2012 is \$92,385/yr. with a three year commitment. For a one year commitment our premium is \$138,700. President Wassinger asked for a one year option at the three year rate. Eddie Wood responded that he does not have the authority to approve that and would have to take it to the IPARKS Board. He asked for a letter from the Park Board to the IPARKS Board with the Park District's concerns and for this premium request. President Wassinger feels IPARKS needs to strengthen their position by engaging us at a higher level and building a better relationship with staff. Eddie Wood will generate a report as to how often we have utilized IPARKS services. A letter will be forthcoming from the Park District to IPARKS requesting the one year commitment for the three year price.

b. Approval of Golf Fees and Charges for 2012

Director Cherveney gave a presentation on the proposed fees and charges for golf operations. The Board was given a four year review of net operating revenue/losses (including all debt expenditures) for the total WPGC fund with 2012 projections based on use of November-April 2011 actual to finish fiscal year. Projections for 2012 show a \$531,136 loss. There is a downward trend in golf rounds played. White Pines has been subsidized operationally for the past year and will likely be subsidized for FY12. As an enterprise fund, the goal should be for the fund to operate at least on a break-even level.

Revenue options were discussed focusing on the need to restructure and right price different golf opportunities for today's economy and competition.

Discussion continued on:

- A fair share policy- offering a non-resident the opportunity to purchase the discount play card at a cost slightly less than the average park district resident paid in park taxes on a \$250,000 home.
- One standard rate of play for weekends before 10 am that includes cart.
- Nominal increase for season pass holders with before 3/31/12 and after 3/31/12 rates; increase in rates for permanent tee residents and non-residents.
- Adjusting weekday rates
- Standardized cart rental fee
- The need to increase the number of outings; offer lower price for outings starting before 8 am; guaranteed minimum numbers; consideration given to whole day event pricing. We need to aggressively go after outings.

With these changes and built in 10% attrition, we are still looking at \$400,000 loss. President Wassinger shared concerns that we need to be mindful of competition. We need to take into account the caliber of the course and what you get for the money to attract the person who likes to golf.

It was moved by Commissioner Johnson, seconded by Commissioner Earley to approve the 2012 Golf Fees as proposed.

<u>ROLL CALL</u>	<u>Ayes</u>	<u>Nays</u>
Anderson	absent	
Crowe	absent	
Earley	X	
Johnson	X	
Wassinger	X	

V. Adjournment

It was moved by Commissioner Earley, seconded by Commissioner Johnson to adjourn the Special Meeting of Wednesday, November 16, 2011 at 7:35 p.m. After a voice vote, all ayes, President Wassinger declared the meeting adjourned.

Approved: _____

President – John Wassinger

Secretary – Richard Johnson